Global Cyber University

A better life A better world

A global community of people committed to developing and using their talents for the greater good.



Welcome to Global Cyber University

Thank you for your interest in one of Korea's newest and most innovative universities – Global Cyber University. GCU offers unique educational experiences enabling you to reach new heights in your career and life.

On offer:

- An educational model devoted to developing the global mindset needed for the twenty-first century
- A place to discover and develop your true purpose in life
- A faculty dedicated to the complete development of individuals and humanity
- An international community dedicated to creating a better world
- State-of-the-art internet-based education
- A variety of programs and majors to choose from

We invite you to investigate and explore everything we have to offer, allowing you to decide whether our mission and purpose resonates with your own.

CONTENTS Introduction to Global Cyber University
04 Greeting
06 BTS University
08 Brain Education
09 A Global Community
10 History of The Global Cyber University
12 Academics
18 University of Brain Education
GLOBAL CYBER UNIVERSITY 02-03



Letter from the President

Your education is very important. It determines how you live your life in this Information Age. A proper education gives you the skills needed to succeed in a career. Even more importantly, it will determine how you use the endless information you encounter in today's world. Therefore, education is a choice for your spirit and your life.

On choosing your educational path, ask yourself, "What do I really want in my life?" How you answer will help decide what is best for you. At Global Cyber University, we are working to contribute to the world's cultural information, like any other university. Yet, there is something more we are also trying to achieve. At Global Cyber University, we want to help people harness their talents to widely benefit the world, to live what we call, the Hongik spirit.

Over the past four decades, I have worked tirelessly to help people live up to their highest potential. I started teaching exercises to just a few people in a park. I have grown these teachings into a dynamic, self-development system that is helping people all over the world live better lives.

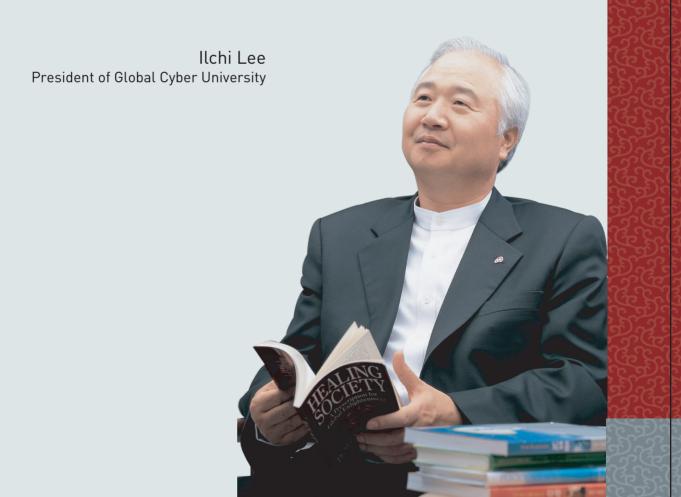
I believe, you too, have the same capacity to create positive changes in the world. You have the ability to make the world a better place. The world is currently facing many complex issues. It needs fully actualized people with new ways of seeing to solve them. More than anything, Global Cyber University is a place for people who truly want to make a difference, who are willing to try new ways to approach the future.

One of the many exciting things about Global Cyber University is in the name. "Global." This university is an international community of people dedicated to creating a better world. The internet has the capacity, like nothing has before, to transcend boundaries.

GLOBAL CYBER UNIVERSITY

People with this global mindset will be capable of creating solutions to the problems facing the Earth and humanity.

So, I encourage you to utilize Global Cyber University and all it has to offer. Find your true purpose and the ultimate meaning of your precious life.



GCU BTS University

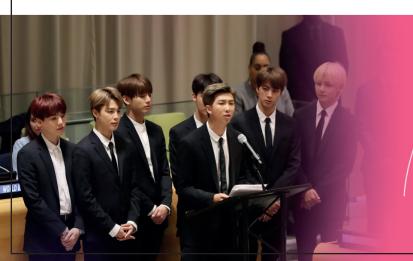
The Hallyu, Korean Wave is currently a popular term. Compared to many countries, South Korea isn't very big. Yet, it has a big cultural influence in the world. People are embracing Korean cultural products – K-pop music, television drama series, animation films, technology, and food. It's happening not only in Eastern Asia but in places such as Romania, Egypt, Iran, and Iraq. In Korea, this is called hallyu, meaning "the flow and spread of Korea." Although South Korea is only part of a small peninsula in the East Sea, its cultural footprint is much, much larger and growing larger every day. Global Cyber University is promoting Hallyu culture around the world.

Global Cyber University is known as BTS University abroad.

Among the seven members of BTS, RM, Suga and J-Hope have graduated with majors from GCU and Jimin, V and Jungkook are currently still studying at GCU, majoring in Entertainment and Media. There are also other popidols and TV celebrities studying at GCU and leading the Hallyu culture in Korea.

Global Cyber University is nurturing creative individuals, communicating with the world and developing talent and dreams through popular culture and art. It is promoting Korean culture and extending Hallyu through them.

At Global Cyber University, we believe education is fundamental to how people live their lives, much more important than the kind of smart phone they choose or the television shows they watch. Through Global Cyber University, we hope to show the world the deeper meaning of Korean culture. The philosophy that is at the very core of the culture. This is not just a philosophy for Koreans; it is a philosophy for everyone.



BTSUniversity

This philosophy, forming the foundation of Global Cyber University's educational pedagogy, is known as Hongik in Korea. Its meaning is simple: live and work for the benefit of all, not just for yourself. It is essentially the motto of Korea, one which Korean people have strived to live by since their earliest history. Due to the internet and the connectedness of today's world, there is more chance than ever to make this ideal a reality. Education at Global Cyber University is about supporting people to embody that spirit in their lives.

Internet-based education is in the process of transforming education. Thanks to the internet and digital technology, most people can access some form of education, regardless of their financial and lifestyle situations. An increasing number of older adults are seeking additional education to expand their lives and careers. How people study has changed, as they tailor their curriculum and study schedules to meet their own needs. It has made advanced study more accessible and easier to pursue.

Global Cyber University seeks to add to this rapidly developing educational phenomenon. Offering the same ease of accessibility as other online universities, it also takes advantage of the benefits that cyber education offers students.

Global Cyber University, is an educational institute based on the Hongik spirit. Here you will find a very different experience. Our focus is on creating connections between people to benefit the whole of humanity. While your fellow students may be half a world away, Global Cyber University's emphasis and support for collaborative learning and problem solving through the internet, encourages our students to become even closer than they would in a traditional classroom.



GCU Brain Education

Brain Education, a system of personal development created by Ilchi Lee, forms the foundation and educational philosophy for all Global Cyber University programs. It is organized into five steps: Sensitizing, Versatilizing, Refreshing, Integrating, and Mastering. Designed to activate each of the three main layers of the brain and maximize their potential, while also reintegrating their various functions. Brain Education enables ordinary people to transform as they become filled with positive energy, rich emotions, harmonious ethics, and a sense of purpose.

The goal of Brain Education at Global Cyber University is to guide people to evaluate and update the core information in their brains, such as beliefs and preconceptions, enabling them to deal with their social and natural environments effectively and proactively. Your brain, like the operating system in a computer determines what kind of programs can run on a computer. With an old, out-of-date operating system, you can't expect to run at top capacity. At Global Cyber University, students use Brain Education to achieve out-of-the-box thinking in their respective fields and to find creative solutions to the world's problems.



GCU A Global Community

Students at Global Cyber University learn to think globally, enjoying the opportunity to begin living a globally aware lifestyle. At Global Cyber University you will find an international network of like-minded people, who want to fulfill their potential and use their talents to make the world a better place.

Global Cyber University is a relatively new university but is connected to a world-wide group of people living and practising the Hongik spirit. Ilchi Lee has been building this network of people since the early 1980s. His programs are taught in centers and schools all over the world, including the United States, China, Japan, Russia, Germany, the United Kingdom, France, Belgium, El Salvador and New Zealand. 15 countries in total. There are programs dedicated to improving the lives of children, senior citizens, and everyone in between. As a student, you will become part of this growing network, all dedicated to the highest humanitarian ideals.

Global Cyber University is unique, it views scholarly achievements not only from the perspective of individual performance, but also from the wider perspective of an Earth-centered curriculum and collaboration. Individuals should continue to aim for the highest levels of excellence possible, continually challenging themselves to learn and grow. At Global Cyber University, students learn with an awareness of their status and responsibilities as Earth citizens, not just as citizens of their countries.



HISTORY OF THE GLOBAL CYBER UNIVERSITY

- In 2009, Korea's Ministry of Education, Science, and Technology, accredited Global Cyber University to operate as a four-year online university. Signing agreements with eleven other educational institutes, it established three departments with six majors.
- 2010 In 2010, GCU opened. In the December, the Seoul Learning Center opened in Apgujeong-Dong Kangnam.
- In 2011, GCU saw the highest recruitment of freshmen among all cyber universities in Korea. The university was selected by the Ministry of Education, Science, and Technology to conduct policy-related research on student creativity, cultivation of character, and brain-based learning outcomes. Thirty educational institutions signed agreements with GCU.
- In 2012, GCU hosted the first Brain Expo and the Global Academic Seminar for Asian Studies. The university started a soccer team for on-campus students. Twenty more institutions signed cooperative agreements.
- In 2013, the Smart Learning system was established and the Mobil Learning Service was started. GCU scholars completed an important project for overseas development assistance policy in Korea, publishing a research article titled "Public Education Assistance for the Students in El Salvador." In June, the English U-Learning Center opened. In December the university hosted the second Oriental Studies conference.

GCU has only been open a few years, but its accomplishments have been impressive. It grows in influence in the academic world each year, and it's waiting for you to help take it to the next level.



GLOBAL CYBER UNIVERSITY

- In 2014, GCU established the Department of Counselling Psychology and concluded MOUs with Texas Wesleyan University and Western Washington University.
- In 2015, GCU, with the support of the Korea Occupational Safety and Health Agency, conducted joint research with the Seoul National University Hospital on brain-based learning for emotional laborers.
- In 2016, GCU, together with the IBREA Foundation held the World Peace Leadership program at the UN Headquarters on January 8. GCU expanded its international partnerships by concluding an MOU with the University of Wisconsin.
- In 2017, GCU established a new major in Health Science & Daily Sports under the Department of Integrated Brain Education. GCU with the support of the Korea Occupational Safety and Health Agency conducted the 'Emotional Labor Healing 365 Campaign" nationwide.
- In 2018, GCU established the Department of Brain-based Emotion Coaching. GCU received an award for excellence for the "Emotional Labor Healing 365 Campaign" which has been running continuously for the last four years. The President, Ilchi Lee received the national award, José Simeón Cañas Slave Liberator Order, from the Ministry of Foreign Affairs acknowledging the positive effect Brain Education is having on the 25 per cent of schools it has been established in, in El Salvador.



The difference between general universities and **Global Cyber University**

Global Cyber University nurtures global talent that will contribute to the world and human society. Established and accredited by the Ministry of Education in Korea in 2009 as a 4-year cyber university.

There are 10 departments for over 3,000 students currently enrolled in GCU along with the School of Continuing Education for non-degree courses. There is also a specialized graduate school (University of Brain Education) producing 300 masters and doctors in Brain Education plus a global network of industry-university cooperation with Brain Education centers in 10 countries including the USA, Japan, China and England.

An advantage of GCU is the accessibility of classes. Taking classes, submitting homework, midterms and final exams is all done via the internet allowing for a flexibility which isn't possible in general universities due to class schedules.

GCU Academics

Department of Social Welfare



The social welfare of the 21st century req-uires improvement to the quality of life to en-

able every human being to live happily. For human survival, self-esteem and coexistence, the Department of Social Welfare at Global Cyber University aims to cultivate professional humans who bring about human service. In order to do this, our department is offering

eories, and practical techniques that are required in the new later died of the course world will be happy, healthy and safe. For human fulfillment, survival, self-esteem and coexistence, When you join our department and study welfare joyfully and delightfully, the happy world will be made.

Department of Counseling Psychology

Counseling Expert! A person who offers aid that is required in this time!

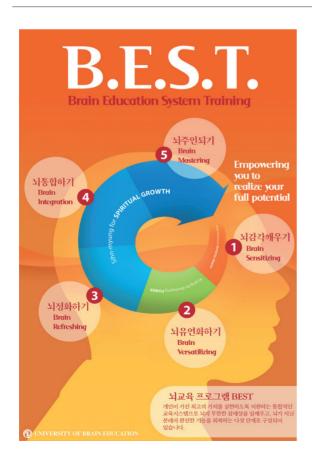
Training Counseling Psychology Experts who create and consummate positive changes and harmony.

Firstly, the Department of Counseling Psych-ology offers cyber education for scientific theories and counseling application ability improvement that are required in various areas such as mental health, character, development, education, career choice, work adjustment, family problems, marital pro-blems, children problems and individual development, etc. Secondly, through practical experience such as counseling experience, counseling practice, and internship, we are educating capable counseling psy-chology experts who are needed in society.





Department of Brain Education Convergence



The 21st century's future value is the brain. Experts in training and utilizing the brain.

The department of Integrated Brain Education at Global Cyber University is the only University in the country to offer a four-year bachelor's degree in brain utilization. This includes brain development of preschoolers, brain training of children and young adults, dementia prevention, emotional management, job competency and mental health, based on acquiring philosophy, principle and methods for the correct utilization and development of the human brain.

Through our courses students obtain the Brain Trainer license with theoretical and practical knowledge. Practical methods allow students to utilize their brains alongside theoretical studies, on graduating they will be equipped as brain utilization experts in all fields of work.

Department of Sports & Health



"The best welfare in the age of a 100+ year life is sports." When citizens of all ages regard 'A better life through sports' their philosophy and improve their health and physical power, the era of positive wellbeing and welfare will be upon us. Globally, health care is transforming from a treatment centered approach into a prevention, diagnosis, and post management approach. As the health industry for prevention and post management expands, aging populations rise and life style diseases increase, now

is the time to cultivate life sports trainers and professional health trainers. The department of Sports & Health aims to cultivate health care specialists and healing life experts who can be responsible for the health and welfare of people through systematic theory and practical hands-on education.

Department of Brain-Based Emotion Coaching

The keywords of this era are 'Brain', 'Emotion', and 'Psychology'. This major involves systematic theory and a hands-on experience designed to grow specialists who will promote management in both emotional and mental health care. People who are equipped with a theoretical knowledge of body, mind and brain. Various licenses and professional educational support will be attained resulting



in Brain-based Emotion Coaching Specialists who are strong in both theory and practice.

Brain-based

Brain training method, Mind and artificial intelligence, Brain and interpersonal relationships

Emotional coaching

Brain-based Emotion coaching, Understanding of emotion coaching, Attachment and psychotherapy

Practical

Psychology and speech, psychology and writing, Brain health and exercise.

Department of Practical English

Challenge yourself as an English specialist who will be a leader in the globalized 21st century. Enjoy the benefits of learning a practical foreign language with the advantages of online education. Top-class content meets the finest faculty and unique courses to help you become a foreign language specialist.



Globalization is currently a critical issue as we rapidly see its effects both domestically

and internationally. In order for you to become a global leader in this rapidly globalizing world, you need not only specialized English knowledge, but also communication skills and a global mindset. The English Major within the Department of Practical Foreign Language is making specialized English knowledge, global mind set and the spirit of humanitarianism the educational goals for the growth of future outstanding English specialists. This professional workforce is crucial for the rapidly globalizing world as these specialists will assist the communication between individuals, other countries and cultures ultimately contributing to the development of the world and mankind.

Department of Convergence Contents



The department of Convergence Contents fosters professional creative storytellers, planners of cultural product and directors of digital contents. It includes studying regional culture and cultivates performing arts experts through studying various cultural industries within the circumstances of ICT fusion technology. Based on a comprehensive understanding of pop culture and analysis regarding high-tech digital new media

trends, it discovers global killer contents that underpin the core value of future cultures. The department offers dynamic lectures by distinguished professionals and a curriculum which shows imagination. The department of Convergence Contents is leading the cultural industry, integrating technologies, humanities, and arts. It aims to foster specialized, professional, creative and cultural designers such as, ICT convergence contents directors, creation story tellers, cultural arts planners and so on.

Department of Entertainment & Media



The department of Entertainment & Media is a cultural messenger communicating and communing Korean pop culture with the world. We are providing the best curriculums through education and mentoring, cultivating professional artists who will take the culture of the Korean wave worldwide. Students will learn the spirit of art and the correct function required of pop arts in todays world of modern new media. Through fostering artists with sincerity a new global culture will be made.

Amusement Space (Entertainment Complex)	Interacting with dream and memory of the citizens of the world together Ilchi Art Hall (Open studio+ Performance+ Concert+ Show+ Festival+ Convention)
Contents Producing	Producing Global Contents Management+ Broadcast program, Film production, Performance, Event, Record production
Department of Entertainment & Media Academy	Cultivating professional talents, discovering and producing human resources who are core assets in the entertainment and cultural industry The faculty focused on practical affairs, On-off education program, Curriculums by track, Continuous auditions, School-work links

Department of Convergence Management

In all areas of the manufacturing industry marketing is the core element often referred to as 'The flower of management' or 'The Midas hand of management'. The department of Convergence Management is building versatile managers, focused on marketing capacity reinforcement, creating customers and retaining customers. We teach the 21st century global management paradigm, new marketing techniques and cultivate man-



agement experts with the best competitiveness. The 21st century is known as 'The era of customers' or 'The era of managing interest groups'. Convergence management enables students to understand the varying flow of customers and members of organizations regarded as major interest groups in management. The department of convergence management is focused on learning the 21st century management paradigms, 'Core interest group management' and 'Customer-oriented management' along with the flow of existing general business administration, organization centric thought (organization management) and customer centric thought (grasping the needs of customers —) creating customers —) retaining customers).

Department of Oriental Studies



Modern society brought the development of material civilization, it also brought the destruction of the planet and its inhabitants. Therefore, people are seeking a new paradigm, pursuing the harmony of human and nature. Traditional culture allows us to discover the wisdom to solve the problems modern society is facing by researching and studying the thoughts of our ancestors and inheriting and developing lost traditions.

The practical study revives our ancestor's brilliant spirit, today. Oriental Studies is widely benefiting to humans, actively utilizing our forebear's wisdom to solve the problems of the present age. The aim is to encourage experts with the ability to solve the problems of today's world through phased, systematic and perfect theory which combine ancient knowledge and modern technology.

Founding Philosophy

Here stands a temple to the human spirit whose light shines forth a new hope for the earth, whose bells ring in the hearts of all humanity echoing a message of peace for the world.

UBE Vision

To create a world of health, happiness and peace sustaining the earth and humanity.

Departments



Brain Education

Cultivate human development. Recover human nature through mind, body and spirit training.



Earth Management

Cultivate human leaders. Develop practical solutions to solve the problems facing humanity and threatening earth.



Korean History

Create a peaceful and harmonious world through researching and studying the Korean spirit.



Integrative Biosciences

Cultivate creative and innovative science talents focussing on life sciences.



Counselling Psychology

Develop integrated psychological counselling experts based on an understanding of the human brain.



Oriental studies

Cultivate creative talents who open the future for human happiness through in depth study of Oriental wisdom.

Activities of UBE



Celebrating the anniversary of UBE establishment. Hosting the Humanity conference-Earth Human Peace Forum in collaboration with the World Earth Human Alliance.



Hosting the 2nd International Peace Forum



Training to enhance the competence of principals creating happy schools utilizing the brain.



UBE Master's and doctoral team were awarded a gold medal in the teacher's policy division for the 1st School Violence Prevention and Eradication Best-practice Policy Proposal Competition Presented by the Ministry of Education, Science, and Technology.



BrainTrainer

Among 97 nationally recognized certificates, the only professional brain-training certificate.



Global Cyber University A better life. A better world.

We are an educational community of globally minded individuals seeking to make the world a better place. Are you ready to join that effort? All you need are the right skills and the right information. Find them today at Global Cyber University.

CONTACTS US